



# Always growing.

These words define Rivendell School and our role as forward-thinking leaders in education and academic excellence. We believe learning and growing is never-ending. We know the more we expand our minds and offerings, the greater our life-long impact for students, families and our community.

That's why we're so excited to share with you our Strategic Plan. It is our map for prioritizing goals, embracing strategies for success, and finding new awesome ways to expand and elevate our important work. Ultimately, it is a plan for how we can best learn, grow and *spread our wings.*



*We're ready to soar.*

This is our plan for reaching new heights.



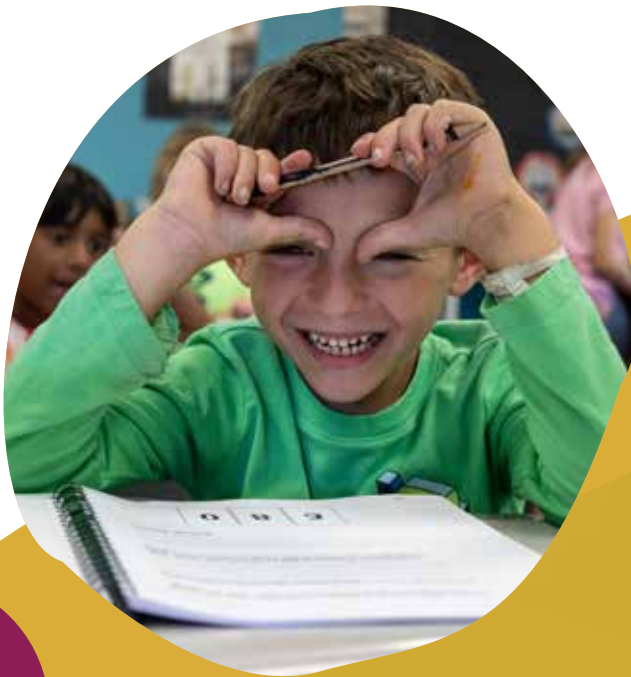


**As our Strategic Plan takes flight, we are focused on our strong foundation, exciting plans for the present, and a commitment to a sustainable future.**

In the spirit of always learning, this Strategic Plan will evolve. We'll review, revise and update it over time to make sure it stays relevant and mission-focused. However, four priorities will always remain at the helm of this plan:

**People**  
**Programs**  
**Partnerships**  
**Place**

These priorities ensure that we are always aligned with Rivendell's unique values and culture.



*Read on!* →

Within each Priority's goals we have outlined the strategies to achieve them.



**We are driven by our mission:**

Helping children achieve academic and personal excellence through individualized education.



*Hello out there!*

Let's spread our wings and welcome even more people into our transformative educational community.

## **PRIORITY ONE: PEOPLE**

# **Expand Our School Community**

We're all for more people knowing how amazing Rivendell is! So, we'll enhance and expand the services and opportunities we provide. We will increase our visibility to ensure more students can experience the unique and transformative benefits of a Rivendell education.

### **Strategy 1: Increase retention and admissions**

- Increase admissions annually by 10% to maintain full enrollment
- Increase retention of current students
- Remain dedicated to diversity, equity, inclusion and belonging
- Focus on faculty and staff retention

### **Strategy 2: Increase our community visibility**

- Measure website activity & increase engagement
- Implement more robust SEO services
- Increase online and word-of-mouth referrals
- Increase participation in the Ft. Collins community
- Develop outreach events and collaboration with other area schools

### **Strategy 3: Right-size Rivendell's leadership team**

- Fill key administrative positions
- Enhance and grow office space to accommodate new hires
- Add additional board members, resulting in 12 active voting members
- Implement professional development programs to support trustees in their roles



*Way To go!*

We will never stop aiming higher to assure every student reaches their greatest potential.



## PRIORITY TWO: PROGRAMS

# Invest In Our Educational Experience and Academic Excellence

We're for everyone finding their happy place here. That's why we'll support students, parents, faculty and staff in a way that demonstrates Rivendell's dedication to an individualized and inclusive educational experience. And, we'll quantify, qualify, and document the impact of a Rivendell education.

### **Strategy 1: Audit and analyze metrics and grow opportunities to sustain academic rigor**

- Determine what to keep, what to enhance, what to create, and what to stop
- Analyze attendance/participation patterns at school sponsored events
- Measure the "happiness" factor with community end-of-year satisfaction surveys

### **Strategy 2: Enhance how we track student progress**

- Create a process for documenting and communicating school-wide outcomes and the impact of a Rivendell experience
- Evaluate the effectiveness of our process for measuring success



*Hey friend!*

To ascend to new levels of excellence,  
We are big-thinkers and collaborators.



### PRIORITY THREE: PARTNERSHIPS

## Build Collaborative Relationships

We know more brainpower is always the best. We are excited to engage members of our community to enhance our programming, our student experiences, and help us provide a unique learning environment that supports everyone.

#### **Strategy 1: Educate our community about what differentiates Rivendell from other schools**

- Create collaborative partnerships within the Ft. Collins' professional and higher education communities and create unique programs for our students while raising awareness of our school

#### **Strategy 2: Create a partnership program**

- Use the school's key differentiators as a guide to choose partners who share our values and mission.
- Work with partners to enhance or create programs and increase community networking

#### **Strategy 3: Document outcomes of partnerships**

- Review benefits including their impact on student experiences and parent satisfaction with programs





## 3-2-1 lift off!

We never forget that our campus is a launch pad for discovery and empowerment.



### PRIORITY FOUR: PLACE

## Enhance Our Environment

Where students learn is a big part of how they learn. That's why we'll continue to nurture our welcoming and inspiring culture, grow our facilities, and enhance our environment to prepare our students to become citizens of the world.

#### **Strategy 1: Utilize research and trend data**

- Continually engage in research on current and future trends in educational environments, technology, pedagogy, and fundraising

#### **Strategy 2: Boost Leadership Education**

- Fund educational experiences for school leadership to visit and experience other schools and attend conferences

#### **Strategy 3: Develop a short-term and long-term plan for Rivendell's facilities**

- Maintain and care for current resources and facilities
- Engage a Growth Task Force to assess the existing facility and create a 5-year plan around programming, safety, office space, playground and needed maintenance or expansion

#### **Strategy 4: Cultivate and support a strong school culture**

- Foster a community where different perspectives are fuel for learning
- Be a safe place for students and adults of all backgrounds to come together
- Empower all students to feel heard, understood, accepted and valued
- Support our Inclusion Committee and determine assessment tools to gauge success



**As we spread our wings and aim for a bright and exciting future, we will use this strategic plan to guide our flight and assure every student has the opportunities and support to spread their wings, too.**

Woven into the very fabric of our school is our dedication to preparing students for a diverse world, teaching them to be compassionate and empathetic leaders, and ensuring that every member of our community is seen, heard and valued.

- We recognize that each individual brings a cultural background to our school community that enriches the learning experience for all.
- We encourage students and staff to be open to multiple perspectives, fostering critical thinking and empathy and preparing students to be leaders in a global society.
- We empower heads, hearts and hands as we nurture the intellectual, emotional and physical well-being of our community.



*Learn more. Get involved.*



Scan code to  
learn more.

Be a part of this exciting time as our strategic plan takes flight. We are looking forward with passion, purpose and limitless possibilities.



**Rivendell  
School**  
*Learn to grow*

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Rivendell is the only independent school in Northern Colorado committed to personalized learning in a whole child environment. Each child is challenged and encouraged to perform at their full potential and become lifelong problem solvers. Instilled with independence. Empowered to explore. Motivated toward mastery. Prepared for opportunity. This is where they LEARN TO GROW.